

Best for Energy Infrastructure Investments - USA



Company: Starwood Energy Group Global, LLC
Name: Bradford T Nordholm, CEO
Email: bnordholm@starwood.com
Web Address: www.starwoodenergygroup.com
Address: 591 W Putnam St., Greenwich, CT, USA 06831
Telephone: (203) 422 7721

Starwood Energy Group specializes in value-added energy infrastructure in North America. More specifically, the firm develops and constructs, or acquires and operates, power generation and transmission projects, and other energy-related investments. We spoke to CEO Brad Nordholm about the company as well as the challenges and opportunities in the industry.





Working in alternative private investments, and energy infrastructure in particular, requires us to be experts in the power generation markets. Our team, which includes engineers, has a keen understanding of energy commodity markets, regulation, various generation and transmission technologies and operations, as well, of course, as finance.

The opportunity for investment in energy infrastructure has developed during the last two decades as the natural gas pipeline and wholesale power markets have been deregulated, fostering more competition and private – non-utility – ownership of assets. Because of the dependence of regulated utilities on the capacity and energy associated with these investments, there is an opportunity to secure intermediate and long-term contracts that provide an interesting opportunity to craft differing levels of exposure to energy commodity prices and, conversely, structured “bond-like” dividends.

Over the past 12 months, we have successfully brought to financial close, construction and early operation wind projects valued at nearly \$1B, successfully acquired four natural gas-fired power plants and continued development of four major transmission systems in the western U.S.

Our clients are our limited partners, who are some of the most sophisticated wealth funds, pension plans and insurance companies across the globe. We work hard to provide them with transparency in all that we do. Our business model nicely aligns our interests so that we only do well when they do well on a sustained basis.

Meeting our clients’ requirements is all about the team. To be successful in energy infrastructure investing requires a large, experienced team that has demonstrated its ability to work together for the limited partners’ interests over many years.

To remain at the forefront of our industry, we are continually developing a first-rate team of professionals. In our business, the quality of the team and the use of our time is the “premium” in the market, and I believe that our investors invest with us for that distinguishing capability. Currently, there are a number of new entrants, some experienced and some not-so-experienced. The greatest challenge will be to maintain discipline in assessing and properly pricing risk.

We are very pleased to be acknowledged for our expertise and success as a leading energy infrastructure investor. I know our entire team appreciates the recognition, especially when we’re in the midst of protracted negotiations on new projects. Every day, we simply try to be creative, thoughtful and disciplined in pursuing new power generation opportunities. This award really does not change that, but it does help reinforce our good habits.